

# FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups

Lat/Lon: 39.91266/-75.05435

March 2010

Shoppes at Haddon Westmont, NJ		1.00 mi radius	3.00 mi radius	5.00 mi radius
POPULATION	2007 Estimated Population	18,592	148,046	328,746
	2012 Projected Population	19,072	149,282	332,099
	2000 Census Population	17,978	147,116	325,395
	1990 Census Population	18,189	152,105	336,738
	Historical Annual Growth 1990 to 2007	0.1%	-0.2%	-0.1%
	Projected Annual Growth 2007 to 2012	0.5%	0.2%	0.2%
HOUSEHOLDS	2007 Est. Households	7,820	57,108	123,103
	2012 Proj. Households	8,081	57,895	125,058
	2000 Census Households	7,450	56,079	120,371
	1990 Census Households	7,424	57,207	121,794
	Historical Annual Growth 1990 to 2007	0.3%	-0.0%	0.1%
	Projected Annual Growth 2007 to 2012	0.7%	0.3%	0.3%
AGE	2007 Est. Population 0 to 9 Years	11.7%	13.2%	13.2%
	2007 Est. Population 10 to 19 Years	13.0%	14.5%	14.6%
	2007 Est. Population 20 to 29 Years	11.1%	12.3%	13.0%
	2007 Est. Population 30 to 44 Years	20.4%	19.5%	19.8%
	2007 Est. Population 45 to 59 Years	22.0%	20.6%	20.4%
	2007 Est. Population 60 to 74 Years	12.1%	11.6%	11.7%
	2007 Est. Population 75 Years Plus	9.6%	8.4%	7.3%
	2007 Est. Median Age	40.1	37.2	36.5
MARITAL STATUS & SEX	2007 Est. Male Population	47.3%	47.4%	48.2%
	2007 Est. Female Population	52.7%	52.6%	51.8%
	2007 Est. Never Married	28.2%	31.6%	31.9%
	2007 Est. Now Married	51.4%	46.0%	45.1%
	2007 Est. Separated or Divorced	10.6%	13.6%	14.6%
	2007 Est. Widowed	9.8%	8.9%	8.4%
INCOME	2007 Est. HH Income \$200,000 or More	4.4%	4.2%	3.8%
	2007 Est. HH Income \$150,000 to 199,999	5.3%	4.2%	4.1%
	2007 Est. HH Income \$100,000 to 149,999	14.1%	13.0%	12.5%
	2007 Est. HH Income \$75,000 to 99,999	15.5%	13.5%	13.3%
	2007 Est. HH Income \$50,000 to 74,999	21.8%	18.9%	19.2%
	2007 Est. HH Income \$35,000 to 49,999	13.6%	14.2%	13.8%
	2007 Est. HH Income \$25,000 to 34,999	9.0%	10.0%	10.2%
	2007 Est. HH Income \$15,000 to 24,999	8.0%	10.3%	10.1%
	2007 Est. HH Income \$0 to 14,999	8.2%	11.5%	12.9%
	2007 Est. Average Household Income	\$ 71,201	\$ 66,459	\$ 64,188
	2007 Est. Median HH Income	\$ 61,918	\$ 58,622	\$ 57,451
	2007 Est. Per Capita Income	\$ 30,177	\$ 26,289	\$ 24,780
	2007 Est. Number of Businesses	646	6,480	13,909
2007 Est. Total Number of Employees	6,657	71,859	177,702	

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<b>RACE</b>	2007 Est. White Population	84.8%	64.3%	62.2%
	2007 Est. Black Population	6.6%	19.0%	19.2%
	2007 Est. Asian & Pacific Islander	3.3%	4.6%	5.0%
	2007 Est. American Indian & Alaska Native	0.0%	0.1%	0.1%
	2007 Est. Other Races Population	5.3%	12.0%	13.6%
<b>HISPANIC</b>	2007 Est. Hispanic Population	540	19,500	53,542
	2007 Est. Hispanic Population Percent	2.9%	13.2%	16.3%
	2012 Proj. Hispanic Population Percent	4.7%	14.7%	17.7%
	2000 Hispanic Population Percent	2.1%	10.6%	13.1%
<b>EDUCATION (Adults 25 or Older)</b>	2007 Est. Adult Population (25 Years or Older)	12,958	97,533	214,417
	2007 Est. Elementary (0 to 8)	1.4%	3.6%	4.3%
	2007 Est. Some High School (9 to 11)	6.2%	9.9%	11.0%
	2007 Est. High School Graduate (12)	28.0%	31.0%	33.4%
	2007 Est. Some College (13 to 16)	17.9%	15.9%	15.4%
	2007 Est. Associate Degree Only	7.6%	7.2%	6.9%
	2007 Est. Bachelor Degree Only	27.5%	22.1%	19.7%
	2007 Est. Graduate Degree	11.3%	10.3%	9.2%
<b>HOUSING</b>	2007 Est. Total Housing Units	8,046	61,077	132,606
	2007 Est. Owner Occupied Percent	66.7%	61.0%	60.8%
	2007 Est. Renter Occupied Percent	30.5%	32.5%	32.1%
	2007 Est. Vacant Housing Percent	2.8%	6.5%	7.2%
<b>HOMES BUILT BY YEAR</b>	2000 Homes Built 1999 to 2000	0.3%	0.3%	0.4%
	2000 Homes Built 1995 to 1998	1.0%	1.0%	1.5%
	2000 Homes Built 1990 to 1994	0.7%	1.0%	2.1%
	2000 Homes Built 1980 to 1989	2.5%	3.1%	5.0%
	2000 Homes Built 1970 to 1979	6.5%	7.5%	11.1%
	2000 Homes Built 1960 to 1969	9.9%	15.5%	17.7%
	2000 Homes Built 1950 to 1959	21.5%	22.3%	22.1%
	2000 Homes Built Before 1949	57.6%	49.4%	40.1%
<b>HOME VALUES</b>	2000 Home Value \$1,000,000 or More	-	0.1%	0.1%
	2000 Home Value \$500,000 to \$999,999	0.0%	0.7%	0.6%
	2000 Home Value \$400,000 to \$499,999	0.3%	0.9%	0.7%
	2000 Home Value \$300,000 to \$399,999	0.8%	1.7%	1.2%
	2000 Home Value \$200,000 to \$299,999	6.4%	6.4%	5.7%
	2000 Home Value \$150,000 to \$199,999	18.3%	13.6%	11.7%
	2000 Home Value \$100,000 to \$149,999	46.8%	35.3%	34.4%
	2000 Home Value \$50,000 to \$99,999	27.1%	29.8%	34.2%
	2000 Home Value \$25,000 to \$49,999	0.2%	10.0%	9.2%
	2000 Home Value \$0 to \$24,999	0.0%	1.4%	2.3%
	2000 Median Home Value	\$ 124,641	\$ 118,982	\$ 112,880
	2000 Median Rent	\$ 561	\$ 562	\$ 525

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LABOR FORCE	2007 Est. Labor: Population Age 16+	14,938	115,656	256,981
	2007 Est. Civilian Employed	66.9%	61.8%	60.7%
	2007 Est. Civilian Unemployed	2.9%	4.6%	4.9%
	2007 Est. in Armed Forces	0.0%	0.1%	0.1%
	2007 Est. not in Labor Force	30.1%	33.5%	34.3%
	2007 Labor Force: Males	46.5%	46.4%	47.5%
	2007 Labor Force: Females	53.5%	53.6%	52.5%
OCCUPATION	2000 Occupation: Population Age 16+	9,165	66,296	143,278
	2000 Mgmt, Business, & Financial Operations	14.6%	13.4%	12.6%
	2000 Professional and Related	29.7%	24.3%	22.1%
	2000 Service	11.4%	14.7%	14.7%
	2000 Sales and Office	30.4%	28.6%	29.0%
	2000 Farming, Fishing, and Forestry	-	0.1%	0.1%
	2000 Construction, Extraction, & Maintenance	6.9%	7.2%	7.6%
	2000 Production, Transport, & Material Moving	7.0%	11.7%	13.9%
	2000 Percent White Collar Workers	74.7%	66.3%	63.6%
2000 Percent Blue Collar Workers	25.3%	33.7%	36.4%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	71.6%	71.1%	71.6%
	2000 Drive to Work in Carpool	9.0%	10.9%	12.1%
	2000 Travel to Work by Public Transportation	12.6%	10.8%	9.4%
	2000 Drive to Work on Motorcycle	0.3%	0.1%	0.1%
	2000 Walk or Bicycle to Work	3.3%	3.8%	3.7%
	2000 Other Means	0.4%	0.7%	0.8%
	2000 Work at Home	2.7%	2.5%	2.3%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	29.3%	27.7%	27.7%
	2000 Travel to Work in 15 to 29 Minutes	38.5%	39.4%	39.4%
	2000 Travel to Work in 30 to 59 Minutes	25.3%	25.1%	24.8%
	2000 Travel to Work in 60 Minutes or More	6.8%	7.8%	8.1%
	2000 Average Travel Time to Work	23.3	24.1	24.3
CONSUMER EXPENDITURE	2007 Est. Total Household Expenditure (in Millions)	\$ 434.8	\$ 3,002.3	\$ 6,309.9
	2007 Est. Apparel	\$ 20.9	\$ 144.4	\$ 303.6
	2007 Est. Contributions & Gifts	\$ 28.4	\$ 195.6	\$ 407.9
	2007 Est. Education & Reading	\$ 12.2	\$ 84.4	\$ 176.5
	2007 Est. Entertainment	\$ 24.4	\$ 167.9	\$ 352.7
	2007 Est. Food, Beverages & Tobacco	\$ 68.8	\$ 477.0	\$ 1,005.1
	2007 Est. Furnishings And Equipment	\$ 19.3	\$ 132.3	\$ 277.5
	2007 Est. Health Care & Insurance	\$ 30.8	\$ 213.1	\$ 448.1
	2007 Est. Household Operations & Shelter & Utilities	\$ 129.9	\$ 898.4	\$ 1,887.7
	2007 Est. Miscellaneous Expenses	\$ 7.3	\$ 50.1	\$ 105.3
	2007 Est. Personal Care	\$ 6.3	\$ 43.5	\$ 91.4
	2007 Est. Transportation	\$ 86.7	\$ 595.7	\$ 1,254.0